UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G
Under the Securities Exchange Act of 1934
(Amendment No.   )*

Velodyne Lidar, Inc.
(Name of Issuer)

Common Stock, par value $0.0001 per share
(Title of Class of Securities)

(92259F101)
(CUSIP Number)

September 30, 2020
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☑ Rule 13d-1(c)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).
1. Names of Reporting Persons  
   Ford Motor Company

2. Check the Appropriate Box if a Member of a Group (See Instructions)  
   (a) ☐  
   (b) ☐

3. SEC Use Only

4. Citizenship or Place of Organization  
   Delaware, United States

<table>
<thead>
<tr>
<th>Number of Shares Beneficially Owned by Each Reporting Person With</th>
<th>5. Sole Voting Power</th>
<th>13,065,444</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Shares Beneficially Owned by Each Reporting Person With</td>
<td>6. Shared Voting Power</td>
<td>0</td>
</tr>
<tr>
<td>---------------------------------------------------------------</td>
<td>---------------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Number of Shares Beneficially Owned by Each Reporting Person With</td>
<td>7. Sole Dispositive Power</td>
<td>13,065,444</td>
</tr>
<tr>
<td>---------------------------------------------------------------</td>
<td>---------------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Number of Shares Beneficially Owned by Each Reporting Person With</td>
<td>8. Shared Dispositive Power</td>
<td>0</td>
</tr>
</tbody>
</table>

5. Aggregate Amount Beneficially Owned by Each Reporting Person  
   13,065,444

6. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☐

7. Percent of Class Represented by Amount in Row (9)  
   7.6%*

8. Type of Reporting Person (See Instructions)  
   CO

* Based on 172,896,920 shares of Common stock outstanding as of September 30, 2020.
Item 1.

<table>
<thead>
<tr>
<th>(a)</th>
<th>Name of Issuer</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Velodyne Lidar, Inc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>(b)</th>
<th>Address of Issuer’s Principal Executive Offices</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5521 Hellyer Avenue, San Jose, California 95138</td>
</tr>
</tbody>
</table>

Item 2.

<table>
<thead>
<tr>
<th>(a)</th>
<th>Name of Person Filing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Ford Motor Company</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>(b)</th>
<th>Address of Principal Business Office or, if none, Residence</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>One American Road, Dearborn, Michigan 48126</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>(c)</th>
<th>Citizenship</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Delaware</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>(d)</th>
<th>Title of Class of Securities</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Common Stock, par value $0.0001 per share</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>(e)</th>
<th>CUSIP Number</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>92259F101</td>
</tr>
</tbody>
</table>

Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

<table>
<thead>
<tr>
<th>(a)</th>
<th>Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);</td>
</tr>
<tr>
<td>(b)</td>
<td>Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);</td>
</tr>
<tr>
<td>(c)</td>
<td>Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);</td>
</tr>
<tr>
<td>(d)</td>
<td>Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);</td>
</tr>
<tr>
<td>(e)</td>
<td>An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);</td>
</tr>
<tr>
<td>(f)</td>
<td>An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);</td>
</tr>
<tr>
<td>(g)</td>
<td>A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);</td>
</tr>
<tr>
<td>(h)</td>
<td>A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);</td>
</tr>
<tr>
<td>(i)</td>
<td>A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);</td>
</tr>
<tr>
<td>(j)</td>
<td>A non-U.S. institution in accordance with § 240.13d–1(b)(1)(ii)(J);</td>
</tr>
<tr>
<td>(k)</td>
<td>Group, in accordance with § 240.13d–1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with § 240.13d–1(b)(1)(ii)(J), please specify the type of institution:____________________________</td>
</tr>
</tbody>
</table>
Item 4. Ownership
Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a) Amount beneficially owned:
13,065,444

(b) Percent of class:
7.6%

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote
13,065,444

(ii) Shared power to vote or to direct the vote
0

(iii) Sole power to dispose or to direct the disposition of
13,065,444

(iv) Shared power to dispose or to direct the disposition of
0

Item 5. Ownership of Five Percent or Less of a Class
If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following ☐.

Not applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person
Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person
Not applicable.

Item 8. Identification and Classification of Members of the Group
Not applicable.

Item 9. Notice of Dissolution of Group
Not applicable.
Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

October 5, 2020
Date

/s/ Jerome F. Zaremba
Signature

Jerome F. Zaremba, Assistant Secretary
Name/Title

ATTENTION

Intentional misstatements or omissions of fact constitute Federal Criminal Violations (See 18 U.S.C. 1001).